



**Parent & Player
Club Handbook
2023/2024 Season**



Club Overview

Welcome to the home of grassroots football for Shepshed Dynamo Youth & Junior Football Club. We believe there is no better activity for young people to get involved with to increase their health and fitness while having fun with their friends. Shepshed Dynamo Y&J currently has 12 teams ranging from under 6's to under 16's across multiple leagues. We have over 140 registered players across those age ranges, as well as 20+ coaches and committee members.

The club was formed in 1991 to give the young people of Shepshed and the surrounding area the opportunity to play football regardless of their nationality, race, ethnicity, gender or religion to the best of their ability and encourage them to play by the correct rules of the games. By working to the Football Association's Charter Standards, we strive to create a safe and secure environment for our youngsters to enjoy their sport, as well as develop and improve the standards of management and coaching at all levels.

Volunteers

Volunteers play a crucial role in the success of the Shepshed Dynamo Y&J football club. Our volunteers contribute their time, skills, and passion to support various aspects of the club, such as coaching, administration and event organisation. No one from the chairperson to the coaches is paid for the effort they put into the club. Without our volunteers, we would struggle to function effectively due to limited resources and funding. All sports have a responsibility to ensure they provide a safe and fun environment for the players and as such it is recommended that each team has a welfare officer and this is where we ask for help from parents. If you as a parent of one of the players can volunteer your time to act as the welfare officer for your team this would help the club immensely. Please reach out to the club welfare officer or the club in general for further details.



Dave Willmore
Chairperson



Bill Vasey
Vice Chairperson



Mick Wattam
Secretary



Chris Fearn
Treasurer



Dan Brown
Youth Football Lead
(U11-U16)



Andrew Council
Welfare Officer &
Junior Football
Lead (U6-U10)



Andrea Tidy
Welfare Officer

Season Sponsors



Season Sponsors



Before Joining The Club

The best way to contact the club is either to email coaching@shepshedynamoyj.com or pop onto our social media channel on Facebook ([Shepshed Dynamo Y&J](#)) and drop us a message. If you know the team/age group to approach about joining the club, please use the correct contact email address. These can be found on the Shepshed Dynamo Y&J [website](#) within the team's page.

Trial Period

We want what is best for your budding young superstar, so at Shepshed Dynamo Y&J, we welcome you into the club with free taster sessions age group dependent. We want to make sure that you as a parent and your player are happy with the training content, our setup, coaches and other players. If your player is joining an already established team this trial period will be extended to ensure the player is playing at the correct ability level.

Signing Up

After your trial session, if you wish to join the club, you will be required to complete the club registration form. This form gathers the information we require to register your player with the league even if attending in a training-only capacity, if you do not wish your player to be playing competitive matches just yet. Information such as emergency contact info, medical details and kit sizing will be required, along with a digital 'Passport style' photograph. If you are 'new' to the club, we will also require proof of DOB, but we will request this separately.

Player Fees

Player fees are decided annually during committee meetings and currently range from £200 to £250, depending on the age group and number of training sessions. The fees go towards the running of the club and allow us to purchase the kits, hire training facilities (3G pitch hire is more costly), match day facilities, referee fees, insurance, specialist coaching and FA Accreditation amongst other things.

Player Levels

Shepshed Dynamo Y&J try as best as we can to ensure that players play at the skill level that is appropriate for them. This is difficult with age groups that only have one team because player ability is based on the team as a whole. With age groups that have multiple teams, encouragement is given to players who are of a higher ability to move to the more advanced team, with the remainder of players positioned at a suitable level. During the course of the football season, players will be assessed and potentially asked to move between teams to suit their abilities.

Generally, players who receive additional football training outside of the Shepshed Dynamo Y&J training tend to progress to the advanced teams faster. Players moving down in ability levels should not be seen as detrimental to their progression. If players are playing at a level that is too high for their ability, this can hinder them greatly and discourage them from continuing with the sport. Player ability is decided by the team coaches and communicated to parents accordingly.

Occasionally football teams move between clubs for a number of reasons such as if the club closed down. In the past teams have asked to move across to Shepshed Dynamo Y&J to prevent the team from folding. If this happens these teams are kept together and not dispersed amongst already established teams. Any teams looking to swap players between Shepshed Dynamo Y&J teams require approval by the Shepshed Dynamo Y&J committee.

Additional Fees

During the football season, there may be additional fees required. If this is the case your coach/manager will let you know well in advance. The football season comes to a close in early May. This tends to be when the football tournaments start. Shepshed Dynamo Y&J teams can enter FA-affiliated tournaments. These tournaments usually cost £30 to £40 per team. Coaches/managers will ask if teams want to enter these in which case the team is responsible for paying the cost.

Additional Club Details

The Shepshed Dynamo Y&J team names follow a snake naming convention. The first team in an age group uses the Cobra name. If there are enough players and coaches, a second team uses the name Viper and a third team uses the name Python. Shepshed Dynamo Y&J is an England Football Accredited Club. This replaces The FA Charter Standard Accreditation.

Training Sessions

Shepshed Dynamo Y&J conducts training sessions at both Iveshead School on the playing fields and Grace Dieu on their 3G pitches. The main car park for Iveshead can be accessed via Forest Street. Shepshed Dynamo Y&J aims to ensure each team conducts one training session per week during the football season. Some teams conduct additional training sessions. If this is the case, parents of those teams are informed at the start of the season. When the weather is extreme, i.e. hot summer or colder winter days, the coaches along with the Shepshed Dynamo Y&J committee will decide on whether a training session will go ahead and communicate to parents accordingly.



Grace Dieu FCV International Football Academy

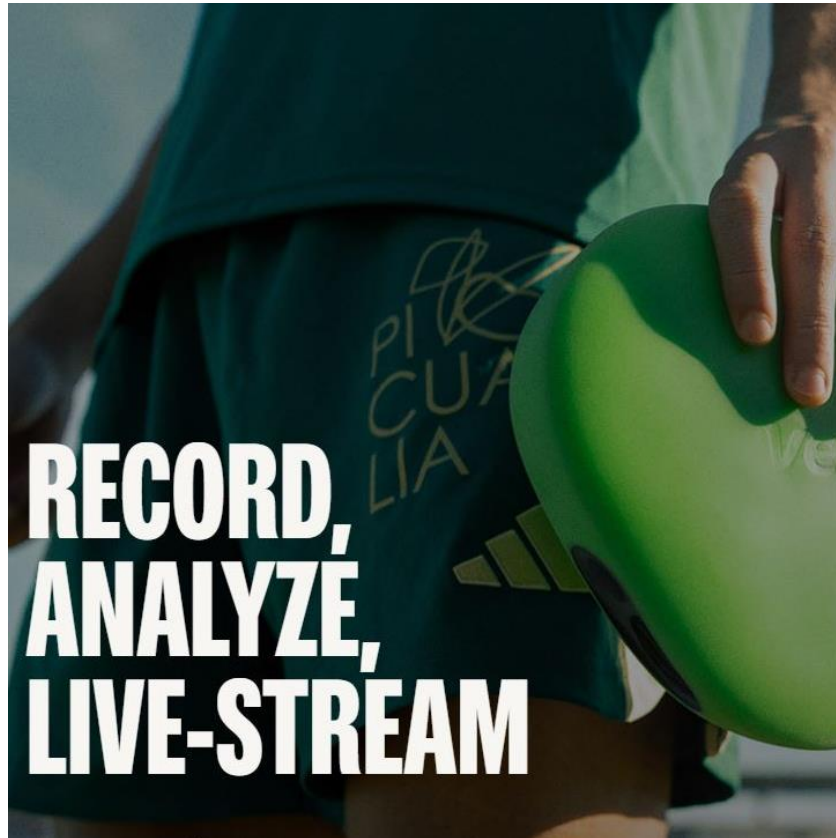
Grace Dieu provides full-time academic courses for students aged 16 to 21 and has excellent football facilities as this is the home of the FCV International Football Academy.

FCV has decided to partner with Shepshed Dynamo Y&J. This partnership will provide Shepshed Dynamo Y&J with 3G training facilities to help ensure we can carry on training even through the colder/wetter seasons. Grace Dieu is located just outside of Shepshed off the A512, on Grace Dieu Manor Drive.



Speed Works Coaching

Shepshed Dynamo Y&J has partnered with Speed Works, a team of coaches specialising in speed and supporting athletes and coaches. As well as enjoying the sport of football, Shepshed Dynamo Y&J encourage all aspects of fitness to aid the players to become well-rounded individuals with an understanding of the importance of fitness. Examples of the training sessions led by the Speed Works staff can be found on the Shepshed Dynamo Y&J and Speed Works Facebook page. All of the teams that have incorporated Speed Works into their training program receive a full hour of coaching once a month included in the club fees.



VEO

Shepshed Dynamo Y&J utilise the Veo system. Where possible, Shepshed Dynamo Y&J record the football matches using this system. Implementing the Veo system in grassroots football offers a myriad of benefits that significantly enhance the overall experience for players, coaches, and the entire team. The automatic recording feature eliminates the need for manual video setups, ensuring that every crucial moment of the game is captured effortlessly. With AI-powered analytics, the system provides in-depth insights into player performance, strategy effectiveness, and key match sequences. Coaches can utilise this data to tailor training sessions, identify areas for improvement, and optimise game strategies. Players benefit from personalised feedback, fostering individual growth and skill development. Moreover, the user-friendly nature of the system facilitates seamless integration into grassroots settings, empowering teams with advanced technology that was once reserved for elite levels. This not only elevates the overall quality of training and analysis but also fosters a culture of innovation and continuous improvement within grassroots football.



Defibrillator

Ensuring that parents are well-informed about the location of defibrillators is of paramount importance for the safety and well-being of the players within the Shepshed Dynamo Y&J grassroots football club. In the unpredictable realm of sports, emergencies can arise unexpectedly. Immediate access to defibrillators significantly increases the chances of survival in the critical moments following a sudden cardiac event. Parents being aware of the defibrillator locations means they can act swiftly and assist not only their own children but any player in need. This proactive approach aligns with our commitment to creating a secure environment for our football community. With parents as informed allies, we bolster our collective capacity to respond effectively to emergencies, underscoring the importance of a united front in safeguarding the health and vitality of our young athletes on the field.

Defibrillator Locations

There are defibrillator locations at all of the venues Shepshed Dynamo Y&J train at. Currently, training locations within the football season are Iveshead School, Grace Dieu Manor Park and the Dovecote Stadium. Below are the specific locations of the AED (automated external defibrillator) systems as well as the 'what 3 words' locations. We ask that all parents take note of these locations so that in the unfortunate event of a sudden cardiac arrest all parents are aware of the location of the AED systems.

Training Locations	Location of AED	What 3 Words
Iveshead School	Outside Swimming Pool – Public Access (Ring 999)	///assembles.commit.imprints
	Outside RFC Storage Containers – Public Access (Ring 999)	///blanks.degrading.flagged
Dovecote Stadium	Inside The Main Facility Building	///crab.liquid.inert
Grace Dieu Manor Park	Sports Hall (Code C159X) – Site Team 07760 626999	///pampered.oddly.immediate

Iveshead School Pitch Layout





Defibrillator 📍

Car Park

1 11X11

2 5X5

Grace Dieu Pitch Layout

Overview

When joining a new team or an already established team your team coach/manager will advise on the kit and sizes as these will be provided as part of the club's joining fees.

Sports Advocate

Shepshed Dynamo Y&J manages all of the football kits through Sports Advocate. Sports Advocate is a local teamwear and sports equipment specialist based in Loughborough. The kit provided by the club is to be used for 2 football seasons (2 years). If players require larger sizes of kit later in the season, it is their responsibility to purchase the required kit sizes. This kit can be purchased straight from the Sports Advocate [website](#). In general, players tend to purchase additional gloves and rain jackets for the colder seasons.

Merchandise

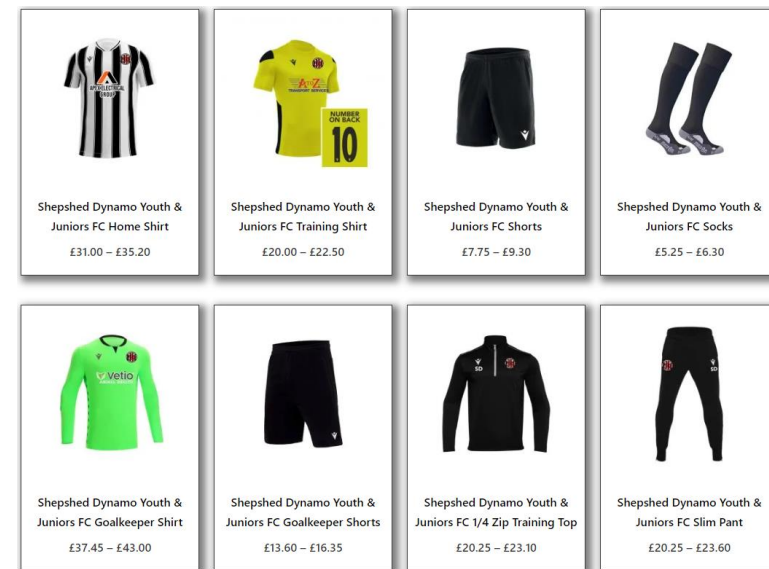
Shepshed Dynamo Y&J has a range of merchandise available through our Club Legends Store. This includes items such as bottles, bags and clothing. Links to these stores can be found below or via the Shepshed Dynamo Y&J [website](#).



Sports Advocate



Merchandise





Home Kit



Away/Training Top



Goalkeeper Top



Rain Jacket



Training Top

Home Games

Home fixtures for U6s to U16s are played at Iveshead School. There is usually plenty of parking at the School but if there are lots of home fixtures it can get full. Your coach will let you know if it's going to be busy. Iveshead School do not allow dogs on site, alcohol, smoking or vaping. So please refrain from those activities. We are all volunteers and appreciate help setting up and removing the goals & corner flags at the end of matches.

Away Games

Details of away games are given by the team coach on WhatsApp, Spond or Fulltime. Any details the club wishes/needs to share with parents are also forwarded via this medium, please respect opposition rules on parking when at away fixtures and the FA RESPECT guidelines.

Game Time

We are an inclusive club and want to give every player a fair share of game time per match, develop all of our players and nurture them at each player's ability. However, we appreciate this can be harder for teams that have a large number of players. For up to and including under 12, Shepshed Dynamo Y&J is committed to giving players their fair share of game time. For under 13 and above (which is when teams move to 11 a-side matches) game time is dependent on a huge number of variables. Within these age groups coaches will communicate team setups and game time with parents.

Respect Rules

Please remember all coaches, support staff and officials are VOLUNTEERS and are not to be abused in any form. Players are of differing abilities and we expect encouragement rather than criticism. At all matches played during the football season, there will be a respect barrier along one side of the pitch being used. All parents and guardians are to remain behind the respect barrier while the match is taking place.

League Rules Per Age Group

As the players move up the year brackets, each season the game rules change slightly, below is an overview of what to expect.

Under 7s & 8s

School Year 2 & 3

Match Details
Match Fixtures: 40 Minutes
Consisting of: Four 10 Minute Quarters
Rule: Retreat Line



Mixed



Team Size
5V5



40 x 30 YD



Size 3



12 x 6 FT

Under 9s & 10s

School Year 4 & 5

Match Details
Match Fixtures: 50 Minutes
Consisting of: Two 25 Minute Half's
Rule: Retreat Line



Mixed



Team Size
7V7



60 x 40 YD



Size 3



12 x 6 FT

Under 11s & 12s

School Year 6 & 7

Match Details
Match Fixtures: 60 Minutes
Consisting of: Two 30 Minute Half's
Rule: OffSide



Mixed



Team Size
9V9



80 x 50 YD



Size 4



16 x 7 FT

League Rules Per Age Group

Within grassroots football boys and girls can play in the same team up to and including under 18s.

Under 13s & 14s

School Year 8 & 9

Match Details

Match Fixtures: 70 Minutes
Consisting of: Two 35 Minute Half's
Rule: OffSide



Mixed



Team Size
11V11



100 x 60 TD



Size 4



21 x 6 FT

Under 15s & 16s

School Year 10 & 11

Match Details

Match Fixtures: 80 Minutes
Consisting of: Two 40 Minute Half's
Rule: OffSide



Mixed



Team Size
11V11



110 x 70 YD



Size 5



24 x 8 FT

Under 17s & 18s

School Year 12 & 13

Match Details

Match Fixtures: 90 Minutes
Consisting of: Two 45 Minute Half's
Rule: OffSide



Mixed
If Under 18



Team Size
11V11



110 x 70 YD



Size 5



24 x 8 FT

WhatsApp

Shepshed Dynamo Y&J utilise WhatsApp Communities. Within the WhatsApp Community, each team/age group has a WhatsApp group for parents. These groups are administrated by team managers and are used to notify parents about details such as matchday locations, training sessions and tournaments. There is also an announcements group that every member of the WhatsApp Community is part of. This announcement page can only be utilised by WhatsApp Communities administrators. This page will be used for making parents aware of social events, the Shepshed 7's tournament, welfare guidelines and any other information deemed important to all parents.

Spond & Fulltime

Spond and Fulltime are specialised sports team management apps that some of the teams use to keep parents up to date with upcoming training sessions and matches. Parents and players are expected to give their availability per match here with as much notice as possible.

Email

The club does not currently send out information via email to parents. However, if parents need to reach out to the club for anything, we do maintain the below email address. If you know the team/age group you need to contact, please use the correct contact email address. These can be found on the Shepshed Dynamo Y&J [website](#) within the team's page and on the about page.

- Coaching@shepshedynamoyj.com
- Chairman@shepshedynamoyj.com
- Secretary@shepshedynamoyj.com
- Treasurer@shepshedynamoyj.com
- Welfareofficer@shepshedynamoyj.com

Respect

Please remember every WhatsApp group is monitored by our Welfare Officer. Please keep communications of non-footballing topics away from these chats. Similarly, please remember all coaches and committee members are volunteers, so please respect their time away from football and keep messages to a minimum.

The FA

Everything we do is run and managed around the FA. For more details visit <https://www.thefa.com/>.

Match Fixtures

The FA will produce and maintain records of match fixtures and results on its Full-Time website. The below team names are linked to their season fixtures. For Under 11s and below results are not published. The exception for the Under 11s and below is if a cup fixture is being played. Only in Under 12s and above are results published on the Full-Time website. While many of the teams utilise sports apps to keep parents up to date with upcoming fixtures, the below links can be used to go straight to your team's match fixtures page.

**U7
Cobras**

**U8
Cobras**

**U9
Cobras**

**U10
Cobras**

**U10
Vipers**

U12

**U13
Cobras**

**U13
Vipers**

**U15
Saturday**

**U15
Sunday**

U16

Welfare Officer

The Primary Welfare Officers for Shepshed Dynamo Y&J are Andrea Tidy and Andrew Council with Laura Morris as Supporting Officer. In general, any concerns or issues can be reported to any committee member or coaching staff member and these concerns will be reported to the Welfare Officers. The Welfare Officer Club email address is welfareofficer@shepshedynamoyj.com. The Leicestershire County FA also has its own Safeguarding and Welfare Officers, ([LINK](#)) the details of which can be found below.

- **Safeguarding Email Address:** safeguarding@leicestershirefa.com
- **Safeguarding Phone Number:** 0116 286 7828 Option 1

To be FA Accredited, all committee members and coaching staff have to obtain certain levels of safeguarding, first aid and have valid FA DBS checks, depending on their role.

The club adheres to the FA RESPECT Programme guidelines. Positive encouragement only to players, officials and coaches. The RESPECT barrier at the side of the pitch is the designated spectator viewing location. <https://www.leicestershirefa.com/about/respect>

Veo Camera Consent

Thanks to a generous contribution from our sponsor [Vetio](#), Shepshed Dynamo Y&J have acquired two [Veo](#) video cameras, which enable the coaches to record and analyse matches. It also means the players and parents can watch the matches back. To ensure we follow safeguarding guidelines we ask all parents to opt in or out of the usage of the cameras and will plan our usage accordingly. Managers and coaches will advise about the use of the VEO camera. A QR code to the VEO camera consent form can be found to the right. For any worries or concerns regarding the use of the VEO system please contact the club welfare officer by email or speak to your team coach.



Veo Consent

What Are Our Code of Conduct

Parent and player codes of conduct are important to us here at Shepshed Dynamo Y&J. The codes of conduct are documents of the expected behaviour of players, parents, supporters, club officials and coaches.

Each code of conduct is available on our [website](#) for you to download. Please read through the parents & spectator codes before attending matches.



Anti Bullying



Parents CoC



Coaches CoC



Player CoC



Safeguarding



Equality Policy



Club Constitution



Club Privacy Notice



VEO Consent



Data Protection



Club Handbook

Shepshed 7s

Once a year, usually during the second weekend of May, Shepshed Dynamo Y&J organise a tournament that takes place at the Dovecote Stadium, the home of Shepshed Dynamo. The Shepshed 7s tournament has been organised for the last 20ish years with the aim of running tournaments at every age group Shepshed Dynamo Y&J has team representation. Shepshed Dynamo Y&J currently has 12 teams across 9 age groups. This event utilises companies such as DEPhotos and Busy Bee Catering to help create a great atmosphere. DEPhotos expertly capture the electrifying moments of the tournament and Busy Bee Catering provides exceptional catering throughout the day.

Volunteers

As stated within this document, Shepshed Dynamo Y&J is a volunteer-led club, as such any help offered during events such as Shepshed 7s is hugely appreciated.





The Club Website

Shepshed Dynamo Y&J maintain a website located at <https://shepshedynamoyj.com>. The main purpose of the website is to show sponsors the impact they have on teams and players. It is also used to provide a contacts page, information about the club as well as news and events. Shepshed Dynamo Y&J provides an area for parents and guardians to find the policies and FAQ as they apply to the club, players, parents and coaches. The club kit shop and club merchandise shop can also be found on the Shepshed Dynamo Y&J website.

Team Pages

Each team has a dedicated space on the Shepshed Dynamo Y&J [website](#). These pages show the teams, and information about the teams such as contacts for the coaching staff, kit sponsors and a button to access the league fixtures.



ACCREDITED
PART OF ENGLAND FOOTBALL

 <p>Vetio Animal Health Home Kit Sponsor</p> <p>Visit Website</p>	 <p>League Fixtures Season 2023/2024</p> <p>League Table</p>	 <p>A To Z Transport Services Training Kit Sponsor</p> <p>Visit Website</p>
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Sponsor a Team

We are always on the lookout for local sponsors of our teams. Here are some general rates for a 2-year deal for one team. For bespoke pricing, such as sponsoring multiple teams, please reach out.

11 A-Side Teams (U13, U14, U15, U16, U17, U18)

- £600 Home Kit (Logo Printed on The Front of The Shirt)
- £350 Away/Training Top
- £350 1/4 Zip Training Top
- £1,300 Full training team sponsor

7&9 A-Side Teams (U9, U10, U11, U12)

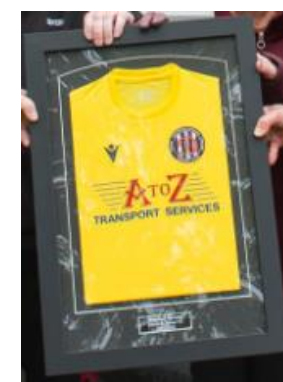
- £500 Home Kit (Logo Printed on The Front)
- £250 Away/Training Top
- £250 1/4 Zip Training Top
- £1,000 Full training team sponsor

5 A-Side Teams (U6, U7, U8)

- £300 Home Kit (Logo Printed on The Front of The Shirt)
- £150 Away/Training Top
- £150 1/4 Zip Training Top
- £600 Full training team sponsor

What You Get

- Home Shirt, Away Shirt or 1/4 Zip Top With Your Logo.
- A page on our [website](#) dedicated to your sponsorship of the club.
- Your Logo in the footer of every page of the website.
- A framed shirt for home and away kit sponsors as a thank you.
- Social media shout-out to over 350 followers on [Facebook](#).
- 1,100+ Unique website visitors per month seeing your support.
- Showing your support to the community.



Becoming a Dynamo Sponsor



**Ready to Play
Football**