



Parent & Player Club Handbook 2025/2026 Season

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Club Overview

Welcome to Shepshed Dynamo Youth & Junior Football Club – the heartbeat of grassroots football in our community!

Since 1991, our club has been giving young people across Shepshed and the surrounding area the chance to fall in love with the beautiful game. With 15 teams from Under 7s to Under 17s, over 185 players, and more than 50 dedicated coaches and volunteers, we're proud to be a family where football is for *everyone*.

We believe football is more than just a sport – it's about fitness, friendship, and fun. Whatever your background, ability, or experience, there's a place for you here. Guided by the FA's Charter Standards, we work hard to create a safe, welcoming environment where players can grow their skills, learn respect for the game, and enjoy being part of a team.

At Shepshed Dynamo Y&J, we don't just play football – we build confidence, friendships, and a lifelong love for the game.

Volunteers

From coaching on the pitch to organising events and keeping everything running behind the scenes, it's our amazing volunteers who make the club what it is. Every role – whether it's the chairperson, a coach, or a committee member – is carried out by people giving their time, energy, and passion for the benefit of our young players.

Without this dedication, we simply couldn't provide the safe, fun, and supportive football environment that over 160 children enjoy each week. That's why we're always looking for parents to get involved. One of the most important ways you can help is by becoming a team welfare officer, ensuring our players feel safe, supported, and able to thrive.

If you're able to give a little of your time, you'll be making a huge difference – not just to the club, but to every child who pulls on a Shepshed Dynamo shirt. To find out more, please speak to your team coach, the club welfare officer, or any committee member.



Andrew Council
Chairperson
Welfare Officer



Bill Vasey
Vice Chairperson



Terry Stone
Vice Chairperson



Mick Wattam
Secretary



Chris Fearn
Treasurer



Dean Hawkrigde
Junior Football Lead
(U6-U11)



Tony Hoyle
Youth Football Lead
(U12-U17)



Andrea Tidy
Welfare Officer

Current Dynamo Sponsors



Kit Supplied By



Before Joining The Club

The best way to contact the club is either to email coaching@shepsheddynamoyj.com or pop onto our social media channel on Facebook ([Shepshed Dynamo Y&J](#)) and drop us a message. If you know the team/age group to approach about joining the club, please use the correct contact email address. These can be found on the Shepshed Dynamo Y&J [website](#) within the team's page.

Trial Period

We want what is best for your budding young superstar, so at Shepshed Dynamo Y&J, we welcome you into the club with free taster sessions age group dependent. We want to make sure that you as a parent and your player are happy with the training content, our setup, coaches and other players. If your player is joining an already established team this trial period will be extended to ensure the player is playing at the correct ability level.

Signing Up

After your trial session, if you wish to join the club, you will be required to complete the club registration form. This form gathers the information we require to register your player with the league even if attending in a training-only capacity, if you do not wish your player to be playing competitive matches just yet. Information such as emergency contact info, medical details and kit sizing will be required, along with a digital 'Passport style' photograph. If you are 'new' to the club, we will also require proof of DOB, but we will request this separately.

Player Fees

Player fees are decided annually during committee meetings and currently range from £225 to £255, depending on the age group and number of training sessions. The fees go towards the running of the club and allow us to purchase the kits, hire training facilities (3G pitch hire is more costly), match day facilities, referee fees, insurance, specialist coaching and FA Accreditation amongst other things. A training only option is also available.

Introduction to football

Our football journey begins at the Under 6 (Year 1) age group. These fun, one-hour weekly sessions are open to both boys and girls, giving children the chance to enjoy the game, make friends, and develop early football skills. Sessions run on a **pay-as-you-play** basis, with discounts available for booking multiple sessions in advance. If a child misses a week, that session won't be deducted from their pre-paid package. At this age, we understand that children's interests and commitments can change, so we keep things flexible to suit families.

Kit Requirements

To take part, children must have:

- **Shinpads** (mandatory – children without them will not be able to train)
- **3G-suitable footwear**
- **A water bottle**

We also offer a **boot bag** containing preloved football boots kindly donated by other families. This is a great way for children to try out the sport without parents needing to purchase new equipment straight away.

Parental Help

The ultimate goal of the U6 group is to form a team that will join the **U7 league** the following season. To make this possible, we need at least **two parents to volunteer as coaches** for the age group (but ideally three). The club requires:

- At least one coach to hold the **FA Introduction to Coaching Football** qualification.
- All coaches to complete a **DBS check**, as well as **FA safeguarding** and **first aid courses**.
- All coaches to provide two references to support their application.

All costs for these qualifications are covered by the club.

Without this vital parental support, a team cannot be formed, and children may miss out on continuing their football journey. Many of our current coaches began their involvement this way and have since become part of the **Shepshed Dynamo Y&J family**—a truly rewarding experience.

First year of formation

Once the team is ready, it will join an official league for its first season. There are two options:

- **Saturday football** (YEL League)
- **Sunday football** (Leicestershire Mutual League)

The choice will be made by the volunteer coaches. Currently, all of our age groups—except U15s—play in the Sunday Leicestershire Leagues.

Training Sessions

Shepshed Dynamo Y&J conducts training sessions at both Iveshead School on the playing fields and Grace Dieu on their 3G pitches. The main car park for Iveshead can be accessed via Forest Street. Shepshed Dynamo Y&J aims to ensure each team conducts one training session per week during the football season. Some teams conduct additional training sessions. If this is the case, parents of those teams are informed at the start of the season. When the weather is extreme, i.e. hot summer or colder winter days, the coaches along with the Shepshed Dynamo Y&J committee will decide on whether a training session will go ahead and communicate to parents accordingly.

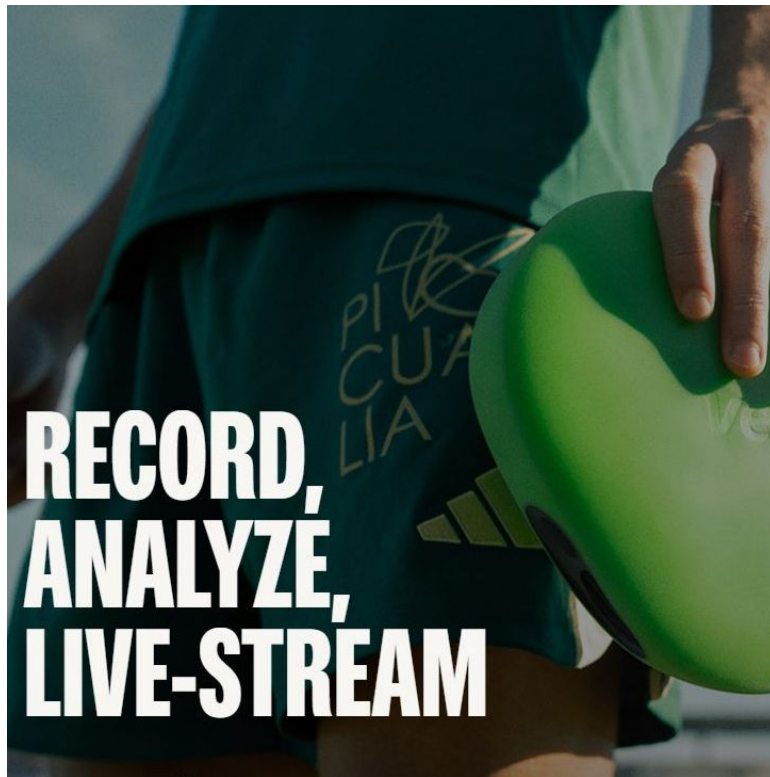


Grace Dieu FCV International Football Academy

Grace Dieu provides full-time academic courses for students aged 16 to 21 and has excellent football facilities as this is the home of the FCV International Football Academy.

FCV has decided to partner with Shepshed Dynamo Y&J. This partnership will provide Shepshed Dynamo Y&J with 3G training facilities to help ensure we can carry on training even through the colder/wetter seasons. Grace Dieu is located just outside of Shepshed off the A512, on Grace Dieu Manor Drive.





GK Coaching

Goalkeeper coaching is available every two weeks for both junior and senior players. Sessions are led by an FA-qualified goalkeeper coach and are tailored to suit different age groups and skill levels. Training covers core goalkeeping techniques such as shot-stopping, positioning, distribution, and communication. The programme aims to support long-term development, improve match performance, and build confidence in a structured environment.

VEO

Shepshed Dynamo Y&J utilise the Veo system. Where possible, Shepshed Dynamo Y&J record the football matches using this system. Implementing the Veo system in grassroots football offers a myriad of benefits that significantly enhance the overall experience for players, coaches, and the entire team. The automatic recording feature eliminates the need for manual video setups, ensuring that every crucial moment of the game is captured effortlessly. With AI-powered analytics, the system provides in-depth insights into player performance, strategy effectiveness, and key match sequences. Coaches can utilise this data to tailor training sessions, identify areas for improvement, and optimise game strategies. Players benefit from personalised feedback, fostering individual growth and skill development. Moreover, the user-friendly nature of the system facilitates seamless integration into grassroots settings, empowering teams with advanced technology that was once reserved for elite levels. This not only elevates the overall quality of training and analysis but also fosters a culture of innovation and continuous improvement within grassroots football.



Defibrillator

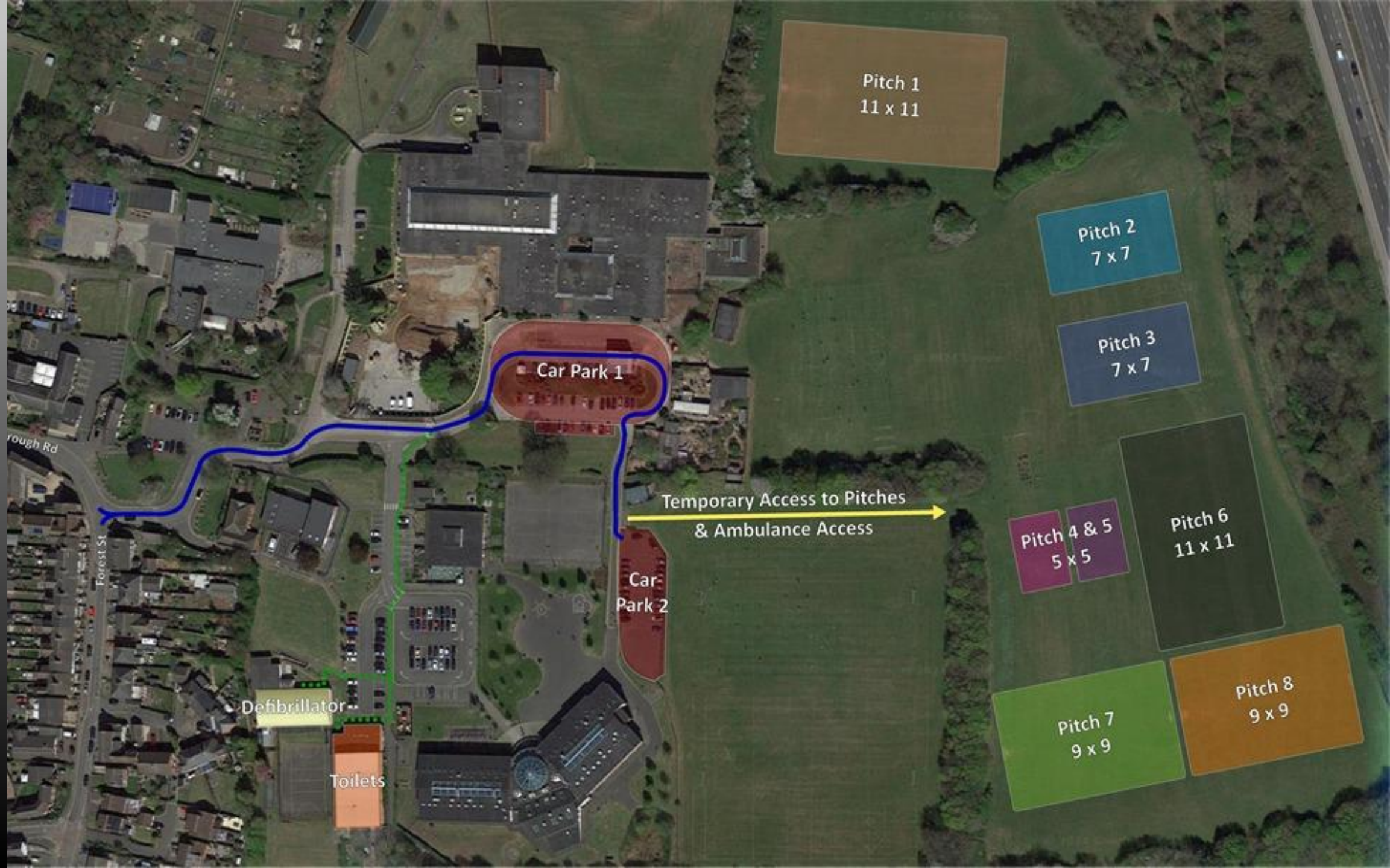
Ensuring that parents are well-informed about the location of defibrillators is of paramount importance for the safety and well-being of the players within the Shepshed Dynamo Y&J grassroots football club. In the unpredictable realm of sports, emergencies can arise unexpectedly. Immediate access to defibrillators significantly increases the chances of survival in the critical moments following a sudden cardiac event. Parents being aware of the defibrillator locations means they can act swiftly and assist not only their own children but any player in need. This proactive approach aligns with our commitment to creating a secure environment for our football community. All teams have an Emergency Action plan detailing first raiders, runners for the defibrillator and personnel to call 999.

Defibrillator Locations

There are defibrillator locations at all of the venues Shepshed Dynamo Y&J train at. Currently, training locations within the football season are Iveshead School, Grace Dieu Manor Park and the Dovecote Stadium. Below are the specific locations of the AED (automated external defibrillator) systems as well as the ‘what 3 words’ locations. We ask that all parents take note of these locations so that in the unfortunate event of a sudden cardiac arrest all parents are aware of the location of the AED systems.

Training Locations	Location of AED	What 3 Words
Iveshead School	Outside Swimming Pool – Public Access (Ring 999)	///assembles.commit.imprints
	Outside RFC Storage Containers – Public Access (Ring 999)	///blanks.degrading.flagged
Dovecote Stadium	Inside The Main Facility Building	///crab.liquid.inert
Charnwood College	Sports Centre Lobby – Site Team 07814 436002	///bound.stump.obey
Grace Dieu Manor Park	Sports Hall (Code C159X) – Site Team 07760 626999	///pampered.oddly.immediate

Iveshead School Pitch Layout





Grace Dieu Pitch Layout

Overview

When joining a new team or an already established team your team coach/manager will advise on the kit and sizes as these will be provided as part of the club's joining fees.

Sports Advocate

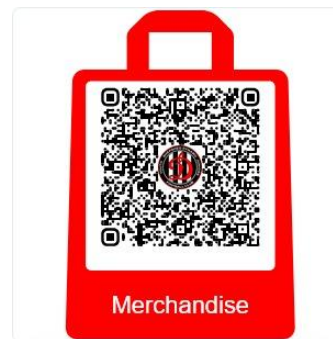
Shepshed Dynamo Y&J manages all of the football kits through Sports Advocate. Sports Advocate is a local teamwear and sports equipment specialist based in Loughborough. The kit provided by the club is to be used for 2 football seasons (2 years). If players require larger sizes of kit later in the season, it is their responsibility to purchase the required kit sizes. This kit can be purchased straight from the Sports Advocate [website](#). In general, players tend to purchase additional gloves and rain jackets for the colder seasons.

Merchandise

Shepshed Dynamo Y&J has a range of merchandise available through our Square site. This includes items such as bottles, caps, umbrellas and clothing. Links to these stores can be found below or via the Shepshed Dynamo Y&J [website](#).



Sports Advocate

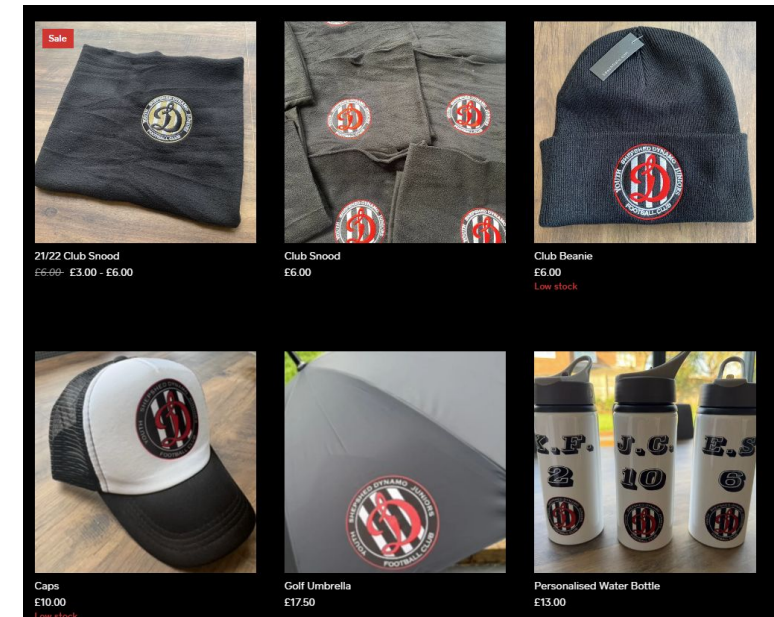


Merchandise



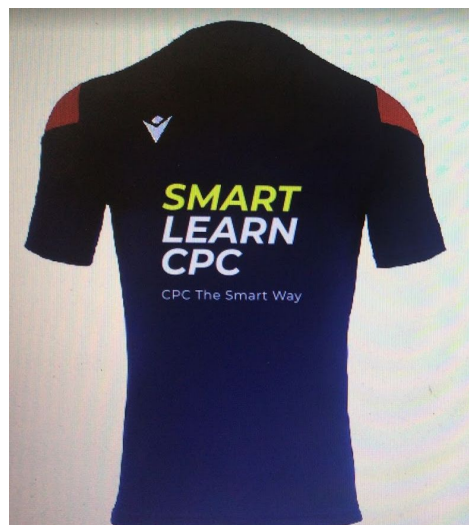
CALL US NOW:
01509 212120

E-MAIL ADDRESS:
info@sportsadvocate.co.uk





Home Kit



Away/Training Top



Goalkeeper Top



Rain Jacket



Training Top

Home Games

Home fixtures for U7s to U17s are played at Iveshead School. There is usually plenty of parking at the School but if there are lots of home fixtures it can get full. Your coach will let you know if it's going to be busy. Iveshead School do not allow dogs on site, alcohol, smoking or vaping. So please refrain from those activities. We are all volunteers and appreciate help setting up and removing the goals & corner flags at the end of matches.

Away Games

Details of away games are given by the team coach on WhatsApp, Spond or Fulltime. Any details the club wishes/needs to share with parents are also forwarded via this medium, please respect opposition rules on parking when at away fixtures and the FA RESPECT guidelines.

Game Time

At Shepshed Dynamo Y&J, we are proud to be an **inclusive club** where every player matters. Our aim is to ensure that all players enjoy fair opportunities to take part in matches, develop their skills, and play at a level that suits their ability. We recognise that this can be more challenging for teams with larger squads, but our commitment remains the same – to give every player the chance to play and grow.

For players up to and including **U13s**, we are dedicated to providing fair game time across matches. From **U14s and above**, when teams move into 11-a-side football, game time can depend on a wider range of factors such as player development, fitness, and match demands. In these age groups, coaches will always keep parents informed about team selection and playing time to ensure transparency and understanding.

Respect Rules

Please remember all coaches, support staff and officials are VOLUNTEERS and are not to be abused in any form. Players are of differing abilities and we expect encouragement rather than criticism. At all matches played during the football season, there will be a respect barrier along one side of the pitch being used. All parents and guardians are to remain behind the respect barrier while the match is taking place. A parents code of conduct can be found here: [Policies](#)

Eligible Groups	Max permitted format	Max pitch size	Recommended Goal Sizes	Ball Size	Game Length	Game Format	Rule
U6	No games format			3			
U7	5v5	40x30 Yards	12x6 feet	3	40 mins	Quarters	Halfway retreat
U8	5v5	40x30 Yards	12x6 feet	3	40 mins	Quarters	Halfway retreat
U9	7v7	60x40 Yards	12x6 feet	3	50 mins	Halves	Halfway retreat
U10	7v7	60x40 Yards	12x6 feet	3	50 mins	Halves	Halfway retreat
U11	9v9	80x50 yards	16x7 feet	4	60 mins	Halves	Offside
U12	9v9	80x50 Yards	16x7 feet	4	60 mins	Halves	Offside
U13	11v11	100x60 yards	21x7 feet	4	70 mins	Halves	Offside
U14	11v11	100x60 yards	21x7 feet	4	70 mins	Halves	Offside
U15	11v11	110x70 yards	24x8 feet	5	80 mins	Halves	Offside
U16	11v11	110x70 yards	24x8 feet	5	80 mins	Halves	Offside
U17	11v11	110x70 yards	24x8 feet	5	90 mins	Halves	Offside
U18	11v11	110x70 yards	24x8 feet	5	90 mins	Halves	Offside

WhatsApp

Shepshed Dynamo Y&J utilise WhatsApp Communities. Within the WhatsApp Community, each team/age group has a WhatsApp group for parents. These groups are administered by team managers and are used to notify parents about details such as matchday locations, training sessions and tournaments. There is also an announcements group that every member of the WhatsApp Community is part of. This announcement page can only be utilised by WhatsApp Communities administrators. This page will be used for making parents aware of social events, the Shepshed 7's tournament, welfare guidelines and any other information deemed important to all parents.

Spond & Fulltime

Spond and Fulltime are specialised sports team management apps that some of the teams use to keep parents up to date with upcoming training sessions and matches. Parents and players are expected to give their availability per match here with as much notice as possible.

Email

The club does not currently send out information via email to parents. However, if parents need to reach out to the club for anything, we do maintain the below email address. If you know the team/age group you need to contact, please use the correct contact email address. These can be found on the Shepshed Dynamo Y&J [website](#) within the team's page and on the about page.

- Coaching@shepsheddynamoyj.com
- Chairman@shepsheddynamoyj.com
- Secretary@shepsheddynamoyj.com
- Treasurer@shepsheddynamoyj.com
- Welfareofficer@shepsheddynamoyj.com

The FA

Everything we do is run and managed around the FA. For more details visit <https://www.thefa.com/>.

Match Fixtures

The FA will produce and maintain records of match fixtures and results on its Full-Time website. The below team names are linked to their season fixtures. For Under 11s and below results are not published. The exception for the Under 11s and below is if a cup fixture is being played. Only in Under 12s and above are results published on the Full-Time website. While many of the teams utilise sports apps to keep parents up to date with upcoming fixtures, the below links can be used to go straight to your team's match fixtures page.

Upcoming fixtures and links to the full detail of results and league positions can be found via the website: [Fixtures](#)

The screenshot shows the website for Shepshed Dynamo Youth & Junior Football Club. The header includes the club's logo and a navigation menu with links to Home, News & Events, Teams, Leagues & Fixtures (highlighted), Sponsors, Policies, FAQs, Kit Shop, Merchandise, and Contact. Below the navigation is a large banner with a soccer ball on grass and the text 'Leagues & Fixtures'. Three buttons are visible: 'What's On', 'Contact The Club', and 'Club Sponsors'.

Leicester & District Mutual Football League

Date	Time	Home Team	Away Team	Venue
Sun 21 Sep 2025	09:00	Shepshed Dynamo U10 Cobras	Loughborough Dynamo U10 Gold	Iveshead School (Shepshed) #1 7v7
Sun 21 Sep 2025	10:00	Mountsorrel Juniors U9 Tigers	Shepshed Dynamo U9 Vipers	Halshead Road Playing Fields (Mountsorrel) #1 7v7
Sun 21 Sep 2025	10:30	Shepshed Dynamo U9 Cobras	Harborough Town U9 Rovers	Iveshead School (Shepshed) #1 7v7
Sun 28 Sep 2025	09:30	Sporting Markfield U9 Lions	Shepshed Dynamo U9 Cobras	Jubilee Playing Fields (Markfield) #1 7v7

Leicester & District Sunday Juniors League

Date	Time	Home Team	Away Team	Venue
Sun 21 Sep 2025	12:30	Whetstone Athletic U14 Pumas	Shepshed Dynamo Youth & Junior U14	LUTTERWORTH ROAD
Sun 28 Sep 2025	10:30	Shepshed Dynamo Youth & Junior U14	Wigston Willow U14 Foxes	IVESHEAD SCHOOL
Sun 05 Oct 2025	10:30	Shepshed Dynamo Youth & Junior U14	North Kilworth Junior & Y U14 Jaguars	Shepshed Dynamo Youth & Junior U13
Sun 12 Oct 2025	12:30	Fleckney Athletic Junior U14 Falcons	Shepshed Dynamo Youth & Junior U14	FLECKNEY SPORTS AND LEISURE CENTRE

Welfare Officer

The Primary Welfare Officers for Shepshed Dynamo Y&J are Andrea Tidy and Andrew Council with Tony Hoyle as Supporting Officer. In general, any concerns or issues can be reported to any committee member or coaching staff member and these concerns will be reported to the Welfare Officers. The Welfare Officer Club email address is welfareofficer@shepsheddynamoyj.com. The Leicestershire County FA also has its own Safeguarding and Welfare Officers, ([LINK](#)) the details of which can be found below.

- **Safeguarding Email Address:** safeguarding@leicestershirefa.com
- **Safeguarding Phone Number:** 0116 286 7828 Option 1

To be FA Accredited, all committee members and coaching staff have to obtain certain levels of safeguarding, first aid and have valid FA DBS checks, depending on their role.

The club adheres to the FA RESPECT Programme guidelines. Positive encouragement only to players, officials and coaches. The RESPECT barrier at the side of the pitch is the designated spectator viewing location. <https://www.leicestershirefa.com/about/respect>

Veo Camera Consent

Thanks to a generous contribution from our sponsor [Vetio](#), Shepshed Dynamo Y&J have acquired two [Veo](#) video cameras, which enable the coaches to record and analyse matches. It also means the players and parents can watch the matches back. To ensure we follow safeguarding guidelines we ask all parents to opt in or out of the usage of the cameras and will plan our usage accordingly. Managers and coaches will advise about the use of the Veo camera. A QR code to the Veo camera consent form can be found to the right. For any worries or concerns regarding the use of the Veo system please contact the club welfare officer by email or speak to your team coach.



Veo Consent

What Are Our Code of Conduct

Parent and player codes of conduct are important to us here at Shepshed Dynamo Y&J. The codes of conduct are documents of the expected behaviour of players, parents, supporters, club officials and coaches.

Each code of conduct is available on our [website](#) for you to download. Please read through the parents & spectator codes before attending matches.



Anti Bullying



Parents CoC



Coaches CoC



Player CoC



Safeguarding



Equality Policy



Club Constitution



Club Privacy Notice



VEO Consent



Data Protection



Club Handbook

Shepshed 7s

Once a year, usually during the second weekend of May, Shepshed Dynamo Y&J organise a tournament that takes place at the Dovecote Stadium, the home of Shepshed Dynamo. The Shepshed 7s tournament has been organised for the last c20 years with the aim of running tournaments at every age group Shepshed Dynamo Y&J has team representation. Shepshed Dynamo Y&J currently has 14 teams across 10 age groups. This event utilises companies such as DEPhotos to help create a great atmosphere.

Volunteers

As stated within this document, Shepshed Dynamo Y&J is a volunteer-led club, as such any help offered during events such as Shepshed 7s is hugely appreciated.





The Club Website

Shepshed Dynamo Y&J maintain a website located at <https://shepsheddynamoyj.com>. The main purpose of the website is to show sponsors the impact they have on teams and players. It is also used to provide a contacts page, information about the club as well as news and events. Shepshed Dynamo Y&J provides an area for parents and guardians to find the policies and FAQ as they apply to the club, players, parents and coaches. The club kit shop and club merchandise shop can also be found on the Shepshed Dynamo Y&J website.

Team Pages

Each team has a dedicated space on the Shepshed Dynamo Y&J [website](#). These pages show the teams, and information about the teams such as contacts for the coaching staff, kit sponsors and a button to access the league fixtures.



Sponsor a Team

We are always on the lookout for local sponsors of our teams. Here are some general rates for a 2-year deal for one team. For bespoke pricing, such as sponsoring multiple teams, please reach out.

11 A-Side Teams (U14, U15, U16, U17, U18)

- £600 Home Kit (Logo Printed on The Front of The Shirt)
- £400 Away/Training Top
- £400 1/4 Zip Training Top
- £1,300 Full training team sponsor

7&9 A-Side Teams (U9, U10, U11, U12,U13)

- £500 Home Kit (Logo Printed on The Front)
- £300 Away/Training Top
- £300 1/4 Zip Training Top
- £1,100 Full training team sponsor

5 A-Side Teams (U6, U7, U8)

- £400 Home Kit (Logo Printed on The Front of The Shirt)
- £200 Away/Training Top
- £200 1/4 Zip Training Top
- £700 Full training team sponsor

What You Get

- An area on our [website](#) dedicated to your sponsorship of the club.
- Your Logo on the website.
- A framed shirt for home and away kit sponsors as a thank you.
- Social media shout-out and highlights over course of the season on [Facebook](#)
- Showing your support to the community.





**Ready to Play
Football**